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Unleash the Power of Your Corporate Data with a Multipurpose Cloud Archive

Email and other unstructured data are invaluable and irreplaceable corporate resources. Unfortunately, few organizations use the full value of these resources. When this data languishes in an inert archive vault, or is left vulnerable to loss or corruption, organizations can experience problems ranging from poor productivity and legal risks to compliance violation penalties.

Fortunately, there is a solution: the multipurpose archive. The multipurpose archive delivers value by making this data accessible across the workforce while automating its strict preservation and governance.

A radical departure from archaic approaches that focus narrowly on compliance or legal risk mitigation, the multipurpose archive empowers the entire organization. By adopting a multipurpose archive solution, organizations can increase employee productivity; boost data resilience, give IT administrators more time for strategic innovation and competitive differentiation; and reduce risk and cost for the business entity as a whole.

Empower Your Business: Reduce Risk and Cost

Email archives are stores of corporate memory. They inform decision making and reduce legal and compliance risk. Whenever archive data cannot easily be preserved, queried, secured, or shared, its value diminishes, and organizations suffer.

For this reason, the ability to conduct fast searches across mailboxes is essential for reducing risk and cost for organizations. Auditable tracking of user and administrator operations is also instrumental for maximizing the data's evidentiary value. These capabilities can pay for themselves in situations where, for example, an employee defects to a competing company; the multipurpose archive offers insight and evidence into how that employee handled sensitive data by permanently logging their send and receive activities. These capabilities are especially vital under the EU General Data Protection Regulation (GDPR), which stands to trigger a sharp proliferation of information requests and challenges.

The multipurpose archive empowers organizations by backing the speed and effectiveness of search and e-discovery with a Service Level Agreement (SLA). It also stringently logs all operations to establish clear employee and administrator accountability and chains of custody. And it increases business uptime by automating restores of server data lost or corrupted due to human error, technical failure, or malice using the archive.

Empower Your Employees: Increase Productivity

Employees rely heavily on both current and older email data to do their jobs effectively. Forrester Research has found that 80 percent of workers across a wide range of job functions have needed to look up information in an email over 90 days old[i]. Work productivity suffers when access to data is poor or unreliable, or when archives suffer from downtime.

Moreover, workers' expectations for archive availability have grown more demanding. Over 70 percent of those surveyed by Forrester Research reported a greater dependency on mobile access to information than five years ago[ii]. Fast search and anytime, anywhere access to email and other unstructured data accelerates decision making and drives more positive business outcomes.

The multipurpose archive delivers on employees' needs for easy access, whether their data is ten minutes old or ten years old. The right solution offers 100% availability to archives (even in the event of mail server downtime), search results delivered reliably within seconds, and the consistent and intuitive user experience across devices enabled by powerful Outlook integration, native mobile apps and web access. SLA support for archive availability helps ensure that employees' needs are satisfied every time.

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i   Forrester Research Technology Adoption Profile, Balance Productivity Needs and Compliance Obligations, August 2017.

ii   Ibid.

Empower Your Administrators: Simplify Operations

IT administration teams are critical resources for organizations, which rely upon effective, efficient information technology to drive productivity and innovation. When chronic mail management issues force IT teams to spend disproportionate time, energy and creativity resolving trouble tickets, strategic innovation and long-term visioning fall by the wayside.

To reach their full potential, IT teams need flexible, policy-based control over email archive retention, administrative roles and rights, and access to investigative tools. They need intuitive management of mission-critical tools for case management, legal holds, search and e-discovery. They also need effective data access and recovery systems to maximize email uptime and ensure data restoration in the wake of inevitable loss or corruption events. It is equally important to let IT teams offload non-sensitive tasks – such as searching personal archives – directly to employees.

The multipurpose archive helps administrators by ensuring 24 x 7 access and the ability to send and receive email in the event of server downtime. It makes complying with corporate policy, codes of conduct, and regulatory mandates simple. To empower IT administrators, the multipurpose archive provides data immutability by default and by design, removing the need for manual, error-prone retention management.

Conclusion

Email and other unstructured data offers tremendous material value for the organizations that generate it. Organizations can tap into its value in numerous ways: by making it available at all times; by simplifying its search, categorization, and sharing; by preserving it; by making it easy to recover; and by tracking chains of custody. The multipurpose archive lets organizations achieve these goals while simplifying management and streamlining operations.

Far from a siloed tool for compliance or legal risk mitigation, the multipurpose archive offers the unique ability to simultaneously boost organization-wide productivity, strengthen data governance, and reduce IT complexity. It provides the layered resilience organizations need to tap into the full value of corporate data without compromising control or accountability.

Mimecast (NASDAQ: MIME) makes business email and data safer for thousands of customers with millions of employees worldwide. Founded in 2003, the company's next-generation cloud-based security, archiving and continuity services protect email and deliver comprehensive email risk management

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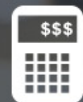Let us demonstrate how to make email safer in your organization.
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