DRUVA CLOUD PLATFORM

The Challenge

The data landscape has changed, leaving organizations to build data management strategies that must withstand increasing scrutiny. Critical data must be protected from loss or breach, while data privacy regulations, such as GDPR, make it even more critical that organizations understand what data they have and be able to make actionable decisions regarding it. This creates pressure for IT teams, which are already struggling to meet the myriad of needs posed by the different types of data distributed across organizations. These challenges include:

- **Multiple, disparate data sources —** Organizations must protect and manage data sources spread across systems and services, such as endpoints, physical and virtual servers, cloud applications like Office 365, IaaS, and PaaS. Protecting data across each of these sources require multiple vendor solutions, resulting in data management silos. This leads to administrative complexity, increased costs and a high risk of regulatory non-compliance due to a lack of a comprehensive view into data.

- **Exponential data growth —** With more than half doubling their data in the past 24 months, organizations are overflowing with data. Without visibility into this data, this means businesses are storing vast amounts of data at a high cost, with no ability to provide the relevant governance controls, such as applying data retention policies.

- **Cloud journey differs by workload —** Organizations are transitioning to the cloud, but the rate and process by which this happens varies by the type of data. This leads IT to employ a variety of cloud, hybrid and on-premises solutions, which create data protection gaps and strain already burdened IT teams.

Business Challenges

- Data distributed across many storage locations require disparate solutions to manage increasing administrative costs and resources

- Exponential growth of data, combined with a lack of data visibility, leads to higher costs and risk of regulatory non-compliance

- Organizations move different workloads to the cloud at different rates, creating data protection gaps and straining IT resources

Key Benefits

- **Visibility across all data sources** reduces administrative complexity and improves alignment with data protection SLAs

- **Consolidated policy management** simplifies data management at scale and facilitates compliance with retention, residency and other regulations

- **Improved data governance** addresses legal and compliance needs and provides visibility into data handling— enabling organizations to take action when necessary

- **Up to 60% lower TCO** with advanced storage management, global deduplication and consolidation of multiple solutions into one platform

The Solution

Druva Cloud Platform provides organizations a unified control plane to protect and manage data across all sources: endpoints, physical and virtual servers, SaaS, IaaS, and PaaS. Delivered entirely as-a-Service, Druva Cloud Platform is fully cloud architected and provides the manageability enterprises need to fully realize the value and cost efficiency of the cloud, significantly improving data protection SLAs and facilitating alignment with governance needs.

IaaS | PaaS
AWS | Azure | VMC

SaaS
Google Drive | Salesforce | Box | Office 365

Enterprise Systems
Endpoints | Physical & Virtual Servers

Druva Cloud Platform

Centralized Management   On-demand Scale   Security-first Design

powered by aws

Data Protection
Backup & Restore | Disaster Recovery

Data Governance
Archival | Compliance | eDiscovery

Data Intelligence
Machine Learning & Analytics

Benefits of Druva Cloud Platform include:

- **Protecting disparate systems —** Druva Cloud Platform provides a single point of data management and protection for workloads on endpoints and servers, or in the cloud. With integrated visibility and management, the platform enables organizations to achieve data protection and life cycle management across environments, including when workloads move from one deployment model to another.

- **Flexible, policy-based management —** Druva Cloud Platform's single control panel ensures that the right rules are in place for all enterprise data, while providing the granularity to customize those rules as necessary. This makes it possible for IT to manage data at scale, and ensure that as data increases that data is governed as necessary without gaps in protection.

- **Easily address governance needs —** Comprehensive legal and compliance capabilities like legal hold, federated search, compliance monitoring, and audit trails provide visibility into data activity and enable IT to take action when required.

- **TCO savings up to 60% —** Implemented natively on AWS, Druva Cloud Platform provides streamlined storage management, elasticity and scale throughout the life cycle of the data. Global data deduplication and consolidation of multiple storage and DR products into one combine to reduce the growth of data storage requirements while still ensuring organization data is protected. Automated life cycle management reduces costs still further over time.

- **as-a-Service model —** Requiring no additional hardware or software investment, Druva Cloud Platform easily scales on demand. AWS data centers around the globe provide 99.99999% data durability and infinite scale, while enabling compliance with regional data residency requirements.

- **Designed for security-first —** Druva Cloud Platform's patented, cloud-native architecture carries an unprecedented array of audits and attestations at the software layer, including FedRAMP ATO, SOC-2 Type II, FIPS, and HIPAA. Comprehensive audits held by AWS at the infrastructure layer provide additional security and assurance.

For More Information

To learn more about Druva Cloud Platform and how to unify the protection and management of data across disparate data sources, visit the Druva Cloud Platform page.

About Druva

Druva is the global leader in Cloud Data Protection and Management, delivering the industry's first data management-as-a-service solution that aggregates data from endpoints, servers and cloud applications and leverages the public cloud to offer a single pane of glass to enable data protection, governance and intelligence—dramatically increasing the availability and visibility of business critical information, while reducing the risk, cost and complexity of managing and protecting it.

Druva's award-winning solutions intelligently collect data, and unify backup, disaster recovery, archival and governance capabilities onto a single, optimized data set. As the industry's fastest growing data protection provider, Druva is trusted by over 4,000 global organizations, and protects over 100 petabytes of data. Learn more at www.druva.com and join the conversation at twitter.com/druvainc.